
CITY OF KELOWNA MEMORANDUM

Date: March 3, 2003
File No.: 0330-20
To: City Manager
From: 2005 Centennial Advance Planning Team
Recreation Manager
Subject: 2005 Kelowna Centennial Celebration Plan

RECOMMENDATION:

THAT City Council approve the 2005 Kelowna Centennial Celebration Plan as attached to the report dated March 3, 2003 from the Recreation Manager;

AND THAT City Council consider additional funding in the amount of \$67,500 towards this project during each of 2004, and 2005 provisional budgets.

BACKGROUND:

On June 10, 2002, City Council authorized a committee called the 2005 Centennial Advance Planning Team to create a comprehensive plan for the 2005 Centennial year to include themes, marketing strategies, sponsorships, timeline, budgets, festivals, events as well as connections to other community events, groups and Kelowna's heritage. That Team has held numerous meetings, conducted research, received input from the community, and has now completed the 2005 Kelowna Centennial Celebration Plan.

DISCUSSION:

The 2005 Centennial Advance Planning Team has addressed all of the key objectives as directed by Council last June. The vision, mission, mandate and goals are well defined. The organization structure and related resources, including additional city funding, are identified as well. The celebration components are divided into two categories;

1. **City Celebrations** - these focus on the first day of the year, the week of the actual anniversary which is 05/05/05, Canada Day, BC Day, the last day of the year, and the promotion of several 'homecoming' opportunities, and
2. **Community Celebrations** - the Team has identified more than 150 events and activities as listed in appendix A-8 of the Plan. Many of these are annual events or activities, but several are events that groups have presented to the Team, responding to the request for community input. These events and activities wishing to be a part of the 2005 celebrations already have financial and other resources. The Team is recommending that substantial resources be dedicated to promoting these events and activities connected to the 2005 Centennial through marketing and other community awareness and coordinating campaigns.

The team has also created a logo with the related slogan which will be unveiled during the public Council meeting on March 10, 2003.

Considerable effort has been dedicated to creating the appropriate budget as a component of the recommendations to City Council. The financial overview and budget as presented on page 12 & 13 of the plan, considers both the funds needed and anticipated 'in-kind' donations in order to present a series of new events, some support to existing events, appropriate banners and signage, fireworks display(s), time capsule project, staffing resources, homecoming activities, commissions and commemorations, and overall marketing effort.

The City has established a reserve account for festivals and community celebrations. Funding of \$65,000 has already been identified in this account for the 2005 celebrations. This Plan recommends the City contribute an additional \$135,000, bringing the total City contribution to \$200,000. Other revenue sources include a share of marketing and memorabilia sales, sponsorship, and various participation fees.

The Team would like to point out that the actual budget of \$255,000 is only a portion of the overall funds that are expected to be dedicated to the overall 2005 celebration opportunities. More that 150 other events and activities will be actively promoting the 2005 Centennial theme, utilizing the common logo and slogan, and participating on the 2005 Centennial Calendar. It is also expected that these 150 + events will contribute more that \$1.5 million in economic activity.

There will be a positive impact on the 2005 Centennial Celebrations, should the City be successful on the Cultural Capitals Award application. Some of the key events surrounding the celebrations on 05/05/05 are close to the end of the Cultural Capitals overall program. This will also provide greater opportunities for better coordination of the technical and administrative support for both initiatives. Since the City expects to hear about the Cultural Capitals Award application in late summer of early fall, 2003, the Centennial Advance Planning Team are recommending that the next **Kelowna Centennial Planning Team** be established no later than October 1, 2003, in order to provide adequate time for implementation of the 2005 Kelowna Centennial Celebration Plan.

JWR Oddleifson
Recreation Manager

P/c Centennial Advance Planning Team

Wayne Wilson, Chair
Jennifer Charles
Bonnie Bates Gibbs
Norbert Gelowitz

Tom Smithwick
Colin Elliott
Wendy Falkowski

Director of Parks and Leisure Services
Current Planning Manager
Financial Planning Manager

Attachment

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Theme/Logo/Slogan

- Centennial Logo Usage Application Form (*Draft*)
- Centennial Logo Usage Guidelines (Draft)
- Share Your Idea Form (*Draft*)
- Organizational Chart

Events

- Criteria for Events (*Draft*)
- Centennial Event Calendar Registration Form (*Draft*)
- Calendar of Events

Centennial Advance Planning Team

On June 3, 2002 Kelowna City staff recommended to City council the establishment of a Centennial Advance Planning Team. The document outlined seven “opportunities and potential benefits” to the City (see #5 Goals) and charged the Team with the responsibility to develop a Centennial Plan that would trigger the formation of an Implementation and Operating group to carry out the Centennial Plan.

The Centennial Advance Planning Team, listed below, met through the autumn and winter of 2002 to develop the attached Centennial Plan. Their task was to set in place a framework that would provide the broadest opportunity for the community to participate in Kelowna’s Centennial celebrations.

Wayne Wilson - Chair
Executive Director, Kelowna Museum

Jennifer Charles
President, Okanagan Gymnastics Centre

Bonnie Bates Gibbs
C.E.O. – Kelowna Chamber of Commerce

Norbert Gelowitz
General Manager – Orchard Park Shopping Centre

Tom Smithwick
Lawyer – Porter, Ramsay and Co.

Colin Elliott
Hospital Administration (retired)

Wendy Falkowski – Administrative Support
President - Marquee Events Management Ltd.

City of Kelowna Staff

David Graham
Director of Parks and Leisure Services

Reid Oddleifson
Recreation and Cultural Services Manager

Andrew Bruce
Current Planning Manager

Summary of Recommendations

The Centennial Advance Planning team recommends to City Council the following:

1. Endorsement of the attached Kelowna Centennial Celebration Plan.
2. Adoption of the attached Organizational Chart and Plan.
3. Adoption of the attached Kelowna Centennial Logo.
4. Development of an RFP that seeks a corporate partner to develop a line of “Official” Kelowna Centennial memorabilia.
5. A mechanism for broad public access to the Official Kelowna Centennial Logo for non-commercial uses.
6. Commissioning the development and construction of a Kelowna Centennial Time Capsule.
7. City Staff be directed to benchmark the achievements of the city over the last one hundred years.
8. The Kelowna Centennial Planning Team be directed to develop an incentive program to encourage community groups to record their achievements in Kelowna over the last one hundred years.

1. Preamble

The settlement process in western Canada seems romantic in many ways – a slower pace of life, fewer encumbrances on our time, a strong sense of community. While there are always vestiges of these, the factual history is often filled with an attractive “tenacity of purpose” that seemed to drive the pioneers forward through the hardships they faced. These people have stories that are worth hearing, these companies invested their capital in the future of our city, these officials made decisions that moved us forward.

Kelowna’s Centennial will give us an opportunity to recognize that wonderful mix of hard work, vision, determination, creativity and planning that have gotten us here 100 years later. Individuals, businesses, institutions, and governments have come and gone over that time – and they have left their collective mark to give us the exciting community we live in today.

2. Vision

Our vision is to celebrate the combination of hard work, determination, creativity and planning that has guided Kelowna for 100 years

3. Mission

Our Committee’s mission is to encourage and assist the people of Kelowna to recognize, celebrate, and commemorate our community’s 100 years of history.

4. Mandate

Our Committee’s mandate included canvassing the community for ideas on how to celebrate Kelowna’s Centennial and to facilitate anniversary activities and projects. Our intent is not to deliver a series of events to Kelowna residents but to promote and foster celebration by individuals and groups within our community. Directed by a resolution of Kelowna City Council the Centennial Advance Planning Team was charged with the task:

- To develop a framework within which community-based groups and individuals could acknowledge and commemorate the achievements of the community and its residents.
- To nurture community involvement and inclusion as hallmarks of all Centennial activities.
- To develop a Centennial logo as a visual rallying point for the Centennial and its various activities.
- To promote Kelowna’s Centennial as a time to discover and enjoy our history and to explore visions and opportunities for the future.

5. Goals

- 5.1 To enhance Kelowna's community identity
 - encourage families, corporations and institutions to assemble and organize histories of their work and lives
 - explore ways to share that history with the broader community through the media
- 5.2 To establish a higher national/international profile for our community
 - enhance the timing and style of events from the 2004 Cultural Capitals of Canada programming to strengthen the 2005 celebrations and signature festival
- 5.3 To enhance Kelowna's tourism marketing position
 - creation of a 2005 Cultural Tourism product that Tourism Kelowna and the broader community can market
- 5.4 To create significant legacies
 - through a major capital project
 - through the commissions and commemorative memorabilia. i.e. books, coins, calendars, lapel pins etc.
- 5.5 To establish new partnerships with community groups and businesses
 - source sponsorship opportunities
 - through co-operative marketing
 - through encouraging community groups to stage events or fundraise for a Community Legacy Project
- 5.6 To create community celebrations
 - program and execute events around significant dates
- 5.7 To recognize other historical achievements
 - establish a calendar of celebrations

6. Centennial Plan

The success of Kelowna's Centennial Celebrations will be dependant on a plan that incorporates the values of inclusion and participation as central features in the range of proposed community activities, legacies and events. In this regard, The Kelowna Centennial Plan incorporates the following elements to try to insure these values remain at the center of all work:

- Resources and Organization
- Theme/Logo/Slogan
- Celebrations
- Legacies
- Tourism/Economic Development
- Centennial Awareness
- Budget
- Timeline
- Recommendations

7. Resources and Organization

The "Resources of Production" – money, staff, materials – and their availability and flow will be critical to success. Discussions in this area have resulted in the attached recommended Organizational Chart that defines the various functions needed for a successful Centennial Celebration. The attendant reporting of those functions includes all levels of responsibility – City Council, City Staff, Centennial Team, Centennial Celebration Staff, and volunteers.

Organizational Chart *See Appendix A-5*

City Council

As the Kelowna Centennial approaches the City Council will be called on with increasing frequency to fulfill a wide array of roles and functions, not the least of which is the oversight of the Kelowna Centennial Planning Team. Therefore this Celebration Plan is geared to give direction to City Council in answering requests for assistance.

Kelowna Centennial Planning Team

Made up of dedicated individuals who can volunteer to bring creativity, hard work to this opportunity, the Planning Team should include those who represent the history and cultural diversity of the community, the eclectic business and institutional profile of the City, City Staff, and City Council. No later than October 1, 2003.

Kelowna Centennial Office

Managed by paid staff, this office will co-ordinate the Official activities of the Kelowna Centennial, act as an information clearinghouse for Centennial information, manage the Centennial Calendar, oversee the Centennial Plan budget, develop and co-ordinate volunteer activities, and other related work. The model for the support required needs further investigation.

Celebrations Development and Management

This sub-committee of the Kelowna Centennial Planning Team will work with the Centennial Co-ordinator to ensure official City Centennial Celebrations are properly developed and managed.

Centennial Calendar

Managed by the Centennial Co-ordinator, this function ensures that calendar content is kept up to date and clear.

Centennial Inquiries

Managed by the Centennial Co-ordinator, this function ensures that incoming inquiries about both Official activities and Community events are handled in a timely manner.

Centennial Liaison

Managed by the Centennial Co-ordinator, this function ensures that communication is facilitated between committees of the City of Kelowna, Cultural District, Tourism Kelowna, Sport Kelowna, Heritage interests, First Nations, Downtown Kelowna Association, and others.

Centennial Communications

Managed by the Centennial Co-ordinator, this function ensures that all media information relating to Official City Centennial activities is maintained in a clear and timely manner.

Fundraising and Sponsorship

This Sub-committee of the Centennial Team will work with the Centennial Co-ordinator and City staff to ensure that all matters relating to fund-raising and sponsorship are completed in an effective and timely manner.

Expected Outcomes/Evaluation

Managed by the Centennial Co-ordinator, this function prepares a plan that will allow a fair review/evaluation of the Centennial activities undertaken throughout the year.

8. Theme/Logo/Slogan

As rallying points for the Community's celebrations, the Theme/Logo/Slogan offer residents and visitors a visual and auditory cue that can strengthen Centennial activities and events. The Centennial Advance Planning Team recommends adoption of the attached logo.

Development Plan

Part of the Committee's mandate was "To develop a centennial logo..." During discussions, the notions of a Theme and Slogan were added to the Logo and seen in stronger keeping with the broader goals. It was recognized that there would be a variety of opportunities to promote the Centennial and that a simple logo may limit those opportunities somewhat.

One Committee meeting was dedicated to the task of assembling a set of descriptive words and phrases that reflected the task we were given. That list was incorporated into an RFP that was distributed to professional Graphic Designers who were asked to submit their ideas to the Committee. The results of that process are included in the Appendices of this report.

Preliminary criteria for use

In planning the Theme/Logo/Slogan the Committee was challenged with the need to balance public access to the material and corporate interests that might bring funding to the Centennial Budget. The result of the discussion was a general agreement that there be two levels of access to the Theme/Logo/Slogan.

In the first case, the Committee recommends the development of an RFP that seeks a corporate partner to develop a line of "Official" Kelowna Centennial memorabilia that may include everything from caps and t-shirts to pins and posters. This Corporate Partner would have exclusive access to the Theme/Logo/Slogan for commercial purposes. In turn, the Centennial Committee would receive a minimum stipend for that exclusivity.

In the second case, the Committee recommends the broader access of the Theme/Logo/Slogan to community groups, businesses, institutions, and individuals for promotional purposes only. These materials may be placed on corporate letterhead, institutional invitations, or non-profit societies' publications.

In this manner the Committee feels that there is an adequate balance between protection for the corporate money at risk and the need for wide public access to the official Centennial image.

Draft criteria for use of the official City of Kelowna Centennial Theme/Logo/Slogan are attached in the appendices.

9. Celebrations

The committee's goals revolve largely around celebratory activities and events and the partnerships that ensure their success. In this regard and based on broad Community Input, the Committee proposes two approaches to the celebrations. One set of activities/events will be organized and orchestrated by the City of Kelowna, its staff and partner volunteer groups and individuals. These might be seen as the "Official Centennial" events. The Centennial Commission through a framework "Centennial Calendar of Events" will promote the other set of activities.

City Celebrations

The 2005 Centennial Advance Planning Team identified its role as providing a document that would guide a subsequent Centennial Team that would implement the work recommended. An important recognition early on was the expectation that the City of Kelowna should take the lead role in a set of celebratory events/activities relating directly to the centennial. Following is a Calendar of official birthday events/activities for the Centennial year.

January 1, 2005 – 12:01 a.m.

This date and time will give the City the opportunity to "Ring in the Centennial", as it were. New Year's Eve activities will be underway and to build into that event will help the community focus on the start of a year of celebrations

Birthday Week/Day – May 5, 2005

One of the Committee's goals is "To create community celebrations". The Birthday Week has greatest potential to meet this goal and the Centennial Planning Team proposes a series of activities/events for consideration. These may include:

- Birthday Cake
- Fireworks
- Skyreach Place has been booked
- Decorations

**B. C. Day
Canada Day**

December 31, 2005
Homecoming

Framework for Community Celebrations

While the Committee felt it was important for the City to take a lead role in some of the Centennial celebrations, it was recognized that some framework to support other community groups and individuals would be both useful and desirable; especially as “inclusion” was one of the values the Committee felt was central to the centennial. To this end a “Centennial Calendar” will hold events/activities organized by the broader community. These will be expected to meet a simple set of criteria for registration in the calendar and the listing will be made available through the City of Kelowna.

There currently exists a set of events/activities that take place throughout the year. Some are long established, others are more recent – Regatta, Wine Festival, Fat Cat Children’s Festival, Apple Triathlon Comedy Festival etc. The Centennial Calendar should recognize all of these events and in this way would help those planning centennial activities.

10. Legacies

Capital Projects

The community may expect the City to put forward a significant Capital Project or work of Public Art that will act as a Centennial Legacy.

Commissions and Commemorations

The Committee recommends two types of Centennial products. The first products would be based on the selected Theme/Logo/Slogan. These products could be marketed through a corporate partnership and may include lapel pins, apparel, coffee mugs, water bottles etc...

The second set of products would be items that would be seen more as “Official City of Kelowna Centennial Legacies”. In this category items may include a coin, Limited Edition work of art, or a book.

Time Capsule

The Time Capsule is recommended as a way of bringing the community together in the development of a tangible reminder of the City’s Centennial. Mounted in a public place and containing a representative sample of the City’s achievements, people, businesses, and institutions, it will help the Centennial focus on the next 100 years.

11. Tourism/Economic Development

Established corporate or institutional partnerships with the City of Kelowna bring an opportunity to strengthen the City’s Centennial celebrations. These partnerships include such entities as Tourism Kelowna and its parent organization, the Chamber of Commerce, the Economic Development Commission, Kelowna Airport, Sport Kelowna and its affiliates, YM/YWCA, Kelowna Museum, Kelowna Art Gallery, Rotary Centre for the Arts, Pepsi Bottling Group, Kelowna Transit. The Committee Recommends that, at every occasion, City Staff should be encouraged to explore ways these partnerships could work collaboratively to develop celebrations and/or promote them.

12. Centennial Awareness

The Committee recommends the early organization of plans to build public awareness of the Centennial Celebrations and of the reason for those celebrations. The achievements of the City, its businesses, institutions and individuals are the heart of the story of the last 100 years.

The City’s Achievements

The management of a city’s development is a significant undertaking, and Kelowna has been particularly successful in managing its development. In this regard, the Committee recommends that City Staff direct some effort to benchmarking those achievements for the resident and visiting public. Some of this story is told in simple facts and figures – how many acres of park have been added, how many lamp standards have been installed. Other stories can be told through historic photographs, personal reminiscences, demonstrations, or changes in types of equipment.

The Broader Community

Beyond the jurisdictional entity that is the City of Kelowna, the broader community has grown to encompass a wide range of businesses, a diverse ethnic community, a more complete mix of institutional supports for its citizens, and an array of arts, culture and sports programs and presentations. The Committee recommends the development of an incentive program to encourage the groups to record their achievement in Kelowna over the last 100 years.

Marketing Plan

One of the first tasks of the Kelowna Centennial Planning Team and its staff should be the development of a Marketing Plan. Significant established resources exist in this direction already and include websites and print publications at the City of Kelowna, Chamber of Commerce, Downtown Kelowna Association, Economic Development Commission and others. In addition, a Media Kit should be developed, and there will be opportunities to work closely with other media. The Kelowna Courier, for example, will turn 100 in 2005.

13. Financial Overview

1. Community Celebrations	\$ 1,500,000
At least one hundred and fifty plus (150+) events / activities that will participate in the overall 2005 celebration opportunities. Each of these have their own financial resources to contribute. If each had a modest budget of \$10,000, then total financial resources could be 1.5 million dollars.	
2. In-Kind Donations	\$ 70,000
There will be in-kind donations specific to 2005	
<ul style="list-style-type: none"> ▪ Marketing ▪ Home-coming ▪ Principal week 05/05/05 ▪ Banners ▪ Time capsule 	
3. Specific Revenues will be acquired through;	\$ 55,000
<ul style="list-style-type: none"> ▪ Sponsorship ▪ Fees – Buttons ▪ Marketing memorabilia 	
4. City of Kelowna Total <u>Potential</u> Contribution	\$ 200,000

BUDGET

EXPENSES	CASH	IN-KIND
05/05/05 Events Week: 10,000 / Other 15,000		
• Celebrations will be decided by the new Centennial Committee	25,000	10,000
• Venues Dec 31/04 and Dec 31/05		
• May/03 and May/04		
• Venues – week of celebrations		
• Cake tent		
• Lighting		
• Audio / Visual		
Banners, Décor, Signage	30,000	10,000
• Decoration for various locations around Kelowna such as the three town centers, Kelowna, Mission, Rutland, Sports Facilities, Recreation Centre.		
• The Cultural District will have their own banners.		
Fireworks	30,000	
• Perhaps 3 smaller shows @ \$5,000 each leading up to final day		
Homecoming	5,000	2,500
• Ceremonial recognition for homecoming people		
• Swearing In home comers as Kelowna Ambassadors		
• Market the homecoming through travel / tourist magazines and various newspapers		
• Create a virtual postcard on website		
• Produce physical postcards for citizens to use		
• Contact high schools, businesses, church groups, societies and encourage each of those to host a reunion		
• Re-introduce “The Order of the Ogopogo”		
Time Capsule	10,000	2,500
• Sell signature space for “Centennial Log Book” to offset costs		
• Location / site of time capsule		
• Build a capsule		
Other Event Support	CASH 15,000	IN-KIND

- A modest amount of money set aside to help other groups that may be holding Centennial Events.
- Committee will set a criteria and maximum amounts given

Marketing			30,000	35,000
• Homecoming				
• Website design				
• Celebration events				
• Posters				
• Logo				
• Overall marketing for 100 th Anniversary				
• It is anticipated that "Donations in Kind" will augment the marketing budget				
Event Technical & Administrative Support	2003	\$ 10,000	70,000	
	2004	\$ 30,000		
	2005	\$ 30,000		
Commissions and Commemorations			30,000	10,000
<i>The Committee recommends two types of Centennial products. The first products would be based on the selected Theme/Logo/Slogan. These products could be marketed through a corporate partnership and may include lapel pins, apparel, coffee mugs, water bottles etc...</i>				
<i>The second set of products would be items that would be seen more as "Official City of Kelowna Centennial Legacies". In this category items may include a coin, Limited Edition work of art, or a book.</i>				
Contingency			10,000	
<u>Total Costs</u>			255,000	70,000

FUNDING SOURCE

Souvenirs & Memorabilia		
▪ No risk to the City / committee	15,000	
▪ RFP process		
▪ All product sold through RFP vendor winner		
▪ Net fee received from vendor winner		
Revenues	15,000	
▪ Participation fees		
▪ Gate admission		
▪ Buttons		
Sponsorship	25,000	55,000
City of Kelowna – Current Funding	65,000	
City of Kelowna – Additional Funding	135,000	200,000
Total Income		255,000

Council Options for additional funding of \$135,000

funded over 3 years (2003 Final Budget, 2004 & 2005) @ 45,000 /yr
OR funded over 2 years (2004 & 2005) @ 67,500 /yr

14. Timeline

2002

June 3	City Council resolution establishing the 2005 Centennial Advance Planning Team
	First meeting of Team – order of work
	RFP – re hiring support
	RFP for Logo
	Budget meetings
	Meetings re development of the Centennial Plan

2003

January	Review of Logo submissions
February	Report to Council
March	Council approval of the Centennial Plan
September	Cultural Capitals Adjudication
October 1	Installation of Centennial Team

2004

May 5	Open Centennial Office Open Centennial Calendar
December 31	Ring in the Centennial “First Night”

2005

Week of May 5	Celebrations
July 1	Canada Day
August 1	BC Day
December 31	“First Night – Last Night” celebration

2006

January	Centennial Wrap-Up Work
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Appendices

Theme / Logo / Slogan

A-1 Theme/Logo/Slogan

A-2 Centennial Logo Usage Application Form (*Draft*)

A-3 Centennial Logo Usage Guidelines (*Draft*)

A-4 Share Your Idea Form (*Draft*)

A-5 Organizational Chart

Events

A-6 Criteria for Events (*Draft*)

A-7 Centennial Event Calendar Registration Form (*Draft*)

A-8 Calendar of Events

A-1 Theme / Logo / Slogan

Logo will be presented at
Council Meeting

A-2 Centennial Logo Usage Application Form (Draft)

City of Kelowna 2005 Centennial Logo Usage Application Form

For Logo or Slogan or both?

2005 Centennial Logo [] Centennial Slogan []

* Organization Name

Type of Organization:

Government Department []

Business []

Not-For-Profit []

Other []

* Mailing Address

* City

* Postal Code

* Contact Person Name

Title

* Phone

Fax

* E-mail

Web Site Address

Usage Information:

printed matter []

signage []

event []

promotional items []

Briefly describe how you wish to use the Centennial Celebrations logo. Include information on audience, purpose, quantity, location, distribution, etc.

Logo to be used in: black and white [] colour []

How do you wish to obtain the logo? Disk [] e-mail [] PMT sheet []

Duration of use

e

A-3 Centennial Logo Usage Guidelines (Draft)

The City of Kelowna is like any other large organization. We have a corporate identity and branding program to ensure that a consistent, professional and relevant image of our organization is presented in all our dealings with the public. This includes everything

from the City Page in Saturday's newspaper to brochures about taxation, and from the logo on the side of our graders to the uniforms worn by our meter readers.

NOTE: The logos or their elements must not be used by outside firms, agencies, organization and groups without express permission in writing from the City of Kelowna.

To obtain prior authorization, contact the City of Kelowna Public Affairs Division via e-mail. **Go to Online Logo Application Form.**

Once you have obtained authorization, you can download a copy (PDF) of the City of Kelowna logo and 2003 Centennial logo usage guidelines by clicking on the following link: **Go to Guidelines**

A-4 Share Your Idea Form (Draft)

Looking for an idea for your event? Kelowna's 2003 Centennial Celebrations Committee will review submitted ideas as they are received.

Share Your Idea

Fill in the following form, then click send to submit the form.

* denotes required fields

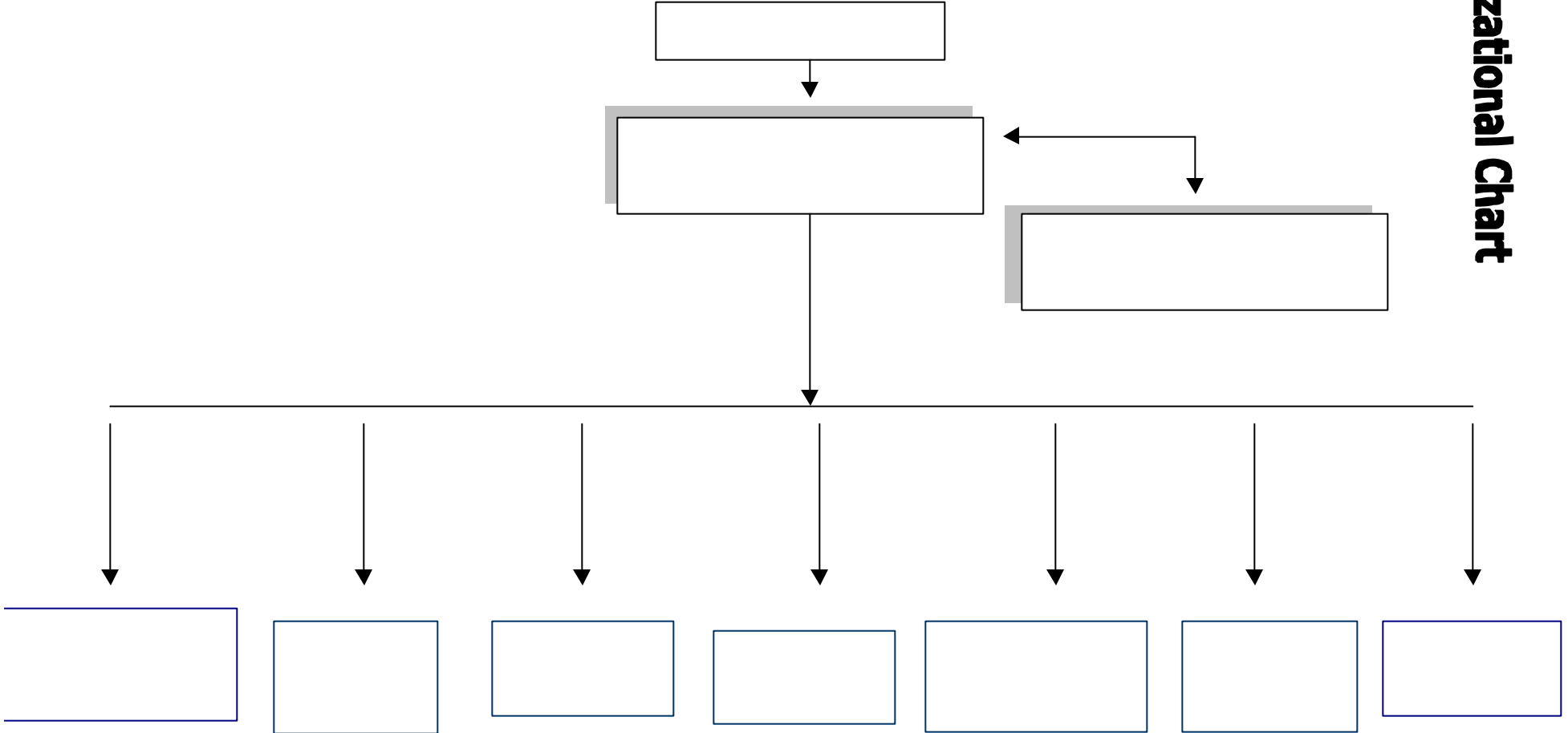
Idea:

Your name:

*Your email:



A-5 Organizational Chart



A-6 Criteria for Events

The committee reviewed criteria established by other communities celebrating Centennials. A number of common denominators inform the criteria for inclusion in the Community's Centennial Calendar of Events. To be included in the Centennial Calendar, events must be founded on one or more of the following criteria:

- be open to the public
- nurture a sense of community pride
- be based on and foster values of inclusion and involvement
- recognize the contributions of groups or individuals in the growth and development of our community
- support the broader efforts of the Centennial Plan
- provide opportunities for individuals or groups to come together to celebrate and commemorate their role in Kelowna's history

A-7 Centennial Event Calendar Registration Form (Draft)

Events will be posted once reviewed and registered by Kelowna's 2003 Centennial Celebrations Committee.

NOTE: All fields must be completed before it will be reviewed by Kelowna's 2003 Centennial Celebrations Committee.

Organization Name:	*	<input type="text"/>		
Contact Name:		<input type="text"/>		
E-mail Address:	*	<input type="text"/>		
Mailing Address:	*	<input type="text"/>		
City	*	<input type="text"/>	Postal Code *	<input type="text"/>
Web Site:		<input type="text"/>		
Daytime Telephone:	*	<input type="text"/>	Fax (if applicable):	<input type="text"/>
Event Name:	*	<input type="text"/>		
Event Type:	*	<input type="text"/>		
Event Details:	<i>Please include information on your Centennial theme, time of event, costs and who to contact.</i>			
	*	<input type="text"/>		
Event Date:	*	Month	<input type="text"/>	Date *
			<input type="text"/>	<input type="text"/>
Event Location:	*	<input type="text"/>		
Other Comments		<input type="text"/>		

A-8 The following is a portion of the various events occurring in Kelowna on an annual basis.

City of Kelowna Annual Events

Organization	Event	Contact Name	Type of Event	2005
Date Unknown				
Capital News	75th Anniversary	Nigel Lark,	Other	X
Centre Culturel Francais de	Sugar Shack and Lumberjack Show		Other	
Dyck's Pharmacists	50th Anniversary	Doug Patterson	Other	X
Federation of Canadian Artists C.Ok.	Fall Juried Show		Other	
Kelowna Canadian Italian Club	Discussing ideas now	Caesar Turri	Other	X
Kelowna Daily Courier	100th Anniversary		Other	X
Kelowna Fire Department	101st Anniversary	Gene Fisher	Other	X
Kelowna Osteoporosis Affiliate	2005 Osteoporosis Society of	Chris Thatcher	Other	X
Kelowna Palette Club	Annual Spring Show & Sale		Other	
Kelowna Watercolour Guild	Annual Show of Local Artists		Other	
Okanagan Military Museum	Special Exhibits	Vince Bezeau	Other	X
Okanagan Mission Volunteer Fire	Antique Fire Engines	Ron Erickson	Other	X
Okanagan Symphony Orchestra	Concert with Okanagan Festival	Tim Watson	Other	X
Rotary Clubs	100th Anniversary Celebrations -	Colin Elliott	Other	X
Village Potters Guild	Pots and Petals Show and Sale		Other	
Watercolour Studio	Spring Show and Raffle		Other	
January				
Snowfest	Snowfest Winter Activities	Cheryl Stone	Festival	
February				
Nordic Cross Country Ski Club	Club 30th Anniversary	Alice Hargreave	Other	X
Okanagan Symphony Orchestra	Champagne Splash		Fund-Raiser	
Royal Canadian Air Cadets	Air Cadet Flag Day Parade		Other	
March				
Frist Nation Education Council	Walk to Support Aboriginal Studies		Fund-Raiser	
Okanagan Film Festival	Okanagan Film Festival of Canadian		Other	
Okanagan University College	North Kelowna Campus Open House	Jane Muskens	Other	
Okanagan University College	Spaghetti Bridge Contest	Jane Muskens	Other	
April				
City of Kelowna Parks Dept.	Arbor Day Event	Randy Zahara	Other	
Crafter's Gallery	Crafter's Gallery		Other	
Kelowna Mixed Softball League	Kelowna Mixed Softball Tournament		Sport	
Kelowna Yacht Club	Boats-A-Float Boat Show	Randy Prost	Other	
Kiwanis Music Festival Society	Kiwanis Music Festival		Festival	X
Multiple Sclerosis Society	Supercities Walk for MS	Wendy Falkowski	Fund-Raiser	
Okanagan Sun Football Club	Okanagan Sun Training Camp		Sport	
Ski to Sea Society of Kelowna	Ski To Sea		Sport	
Okanagan Wine Festival Society	Okanagan Spring Wine Festival		Festival	

Organization	Event	Contact	Name	Type of Event	2005
May					
BC Schizophrenia Society	BC Schizophrenia - Walk The			Fund-Raiser	
Black Mountain Agricultural & Blossom Festival	Black Mountain Rodeo			Sport	
	Blossom Festival			Festival	
Canadian Mental Health Association	Fly A Kite Event			Other	
Cat Fanciers	Cat Fanciers Cat Show			Other	
City Hall	Environmental Expo	Corey	Davis	Other	
Fresh Air Experience	Cycling Schedule - Time Trials &			Sport	
Heart & Stroke Foundation of BC & Juvenile Diabetes Research	Big Bike Ride - Heart & Stroke			Fund-Raiser	
	Shoppers Walk For The Cure			Fund-Raiser	
Kelowna Athletic Society	Kelowna Athletic Soccer Tournament			Sport	
Kelowna General Hospital	Child Run			Fund-Raiser	
Kelowna Touch Football Club	Touch Football Tournament			Sport	
Major Men's Slo-Pitch League	Major Men's/Women's Warm Up			Sport	
New Life Church	Youth Avalanche-Refugee Camp			Other	
Okanagan Auto Sports Club	Knox Mountain Hill Climb			Sport	
Okanagan Classic Thunderbird Club	OK Classic Thunderbird Show &			Other	
Okanagan Historical Society - Parkinson Recreation Centre	BC Historical Federation Conference	Bob	Hayes	Other	X
	Family Fun Day			Other	
Rutland Park Society	Rutland May Days Parade			Festival	
School District #23	School Track Meets			Sport	
Skins Ball Tournament Association	Mission Mexicana			Sport	
June					
City of Kelowna Recreation Dept	City Rec Softball League			Sport	
Crohn's & Colitis Foundation of	Heel-n-Wheel-a-thon			Fund-Raiser	
Fresh Air Experience	5/10km Walk/run for Women			Sport	
Girl Guides of Canada - Central	Girl Guides Sing Song			Other	
Great Canadian Softball	Great Canadian Softball Tournament			Sport	
Kelowna Firefighters	Kelowna Firefighters Mens			Sport	
Kelowna General Hospital	Stride With Pride - KGH Orthopedic			Fund-Raiser	
Kelowna Jaycees	Jaycees 24 Hour Relay			Fund-Raiser	
Kelowna Kasugai Sister City Assoc.	Festival Japan 2002			Festival	
Kelowna Minor Fastball	Kelowna Minor Fastball Tournament			Sport	
Kelowna Track & Field Club	Jack Brow Track Meet			Sport	
Ki-Low-Na Friendship Society	National Aboriginal Day			Festival	
Ogopogo 60's	Ogopogo 60's Softball Tournament			Sport	
OK Lesbian & Gay Pride Committee	Pride Week			Other	
Okanagan Ladies Fastball	Okanagan Ladies Fastball			Sport	
Old Time Fiddlers Assoc.	BC Old Time Fiddlers Competition			Other	
Seniors 1/2 Century Slo-Pitch	Seniors 1/2 Century Slo-Pitch			Sport	
Sunshine Foundation	Radio Shack - Sunshine Walk for			Fund-Raiser	
July					
Antique and Classic Boat Club	Antique & Classic Boat Show			Other	
BC Games for the Disabled	Kelowna 2003 BC Games for the			Sport	
BC Volleyball/Okanagan Volleyball	Volleyball Triples Tourney			Sport	
Canada Day Committee	Canada Day Festival	Wendy	Falkowski	Festival	
Canadian Mountain Bike Festival	Canadian Mountain Bike Festival			Sport	
Central Okanagan Heritage Society	Guisachan Garden Show			Other	

Organization	Event	Contact	Name	Type of Event	2005
City of Kelowna Kelowna Rec	<i>Island Snow Skateboard Competition</i>			Sport	
Coors Slo-Pitch	<i>Coors Slo-Pitch Tournament</i>			Sport	
Downtown Kelowna Association	<i>Mardi Gras St. Festival</i>			Festival	
Evangel Tabernacle	<i>Evangel Church Service</i>			Other	
Kelowna Children's Festival Society	<i>Fat Cat Children's Festival</i>			Festival	
Kelowna Comedy Festival Society	<i>Kelowna Comedy Festival</i>			Festival	
Kelowna Golf & Country Club	<i>Ogopogo Golf Tournament</i>			Sport	
Kelowna International Regatta	<i>Regatta & Regatta Parade</i>			Festival	X
Kelowna Ladies Slo-Pitch League	<i>Kelowna Ladies Slo-Pitch</i>			Sport	
Kelowna Minor Baseball Assoc.	<i>Various Tournaments</i>			Sport	
Kelowna Running Club	<i>Midsummer 10 Km Run</i>			Sport	
Lady of the Lake Society	<i>Lady of the Lake Pageant</i>			Other	
Mozart Festival Society	<i>Mozart Festival</i>			Festival	
North Okanagan Labour Council	<i>NOLC Softball Tournament</i>			Sport	
Orchard Industry Museum	<i>Cherry Festival</i>			Festival	
Telus Slo-Pitch	<i>Telus Slo-Pitch Tournament</i>			Sport	
Wakeboard & Ski Competition	<i>Wakeboard & Ski Competition</i>			Sport	

July - August

Bard in the Vineyard	<i>Bard in the Vineyard</i>			Other	
Downtown Kelowna Association	<i>Parks Alive</i>	Renata	Mills	Other	
Shakespeare Kelowna Theatre	<i>Shakespeare Festival</i>			Festival	

August

Downtown Kelowna Association	<i>DKA/CNIB Awesome August Nite</i>			Other	
Evangel 2 Pitch League	<i>Evangel 2 Pitch Baseball</i>			Sport	
Kelowna Adult Softball Assoc.	<i>Labour Day Softball Tournament</i>			Sport	
Kelowna Fringe Festival Society	<i>Kelowna Fringe Festival</i>			Festival	
Kelowna International Triathlon	<i>Kelowna Apple Triathlon</i>			Sport	
Kelowna Lacrosse	<i>National Field Lacrosse Finals</i>			Sport	
Kelowna Minor Football Assoc	<i>Kelowna Minor Football</i>			Sport	
Kelowna Unlimited Hydroplane	<i>ROAR Hydrofest</i>	Jay	Logie	Sport	
Kelowna Yacht Club	<i>Kelowna Yacht Club - Sailing Regatta</i>	Evelyn		Sport	
Okanagan Families Society	<i>Okanagan Family Day</i>			Festival	
Okanagan Women's Soccer	<i>Okanagan Women's Soccer</i>			Sport	
People In Motion	<i>Great Kelowna Duck Race</i>	Kristal		Fund-Raiser	
Serbian Orthodox Church	<i>Serbian Picnic</i>			Other	
Viva Musica	<i>Viva Musica Oper Performance</i>			Other	
YM/YWCA	<i>Little Apple Triathlon</i>			Sport	
You Bet I Can	<i>YBIC - Okanagan Lake Poker Run</i>			Fund-Raiser	
Central Okanagan Youth Soccer	<i>Various Soccer Tournaments</i>			Sport	

September

Alliance of Okanagan Car Clubs	<i>Field of Dreams Car Show</i>			Other	
ARC Aids Resource Centre	<i>Aids Walk</i>			Fund-Raiser	
Assoc. for Injured	<i>Toy Run</i>			Fund-Raiser	
City of Kelowna - Rec Services	<i>Summer Softball Playoff Tournament</i>			Sport	
East Kelowna Fall Fair Society	<i>East Kelowna Fall Fair</i>			Festival	

Foundation 2000 Plus

Organization	Event	Contact Name	Type of Event	2005
Heart & Stroke foundation of BC & Kelowna Major Men's Slo-Pitch	<i>Cheerios Mother Daughter Walk</i>		Fund-Raiser	
Kelowna Running Club	<i>KMM Slo-Pitch SPN Provincial</i>		Sport	
Ki-Low-Na Friendship Society	<i>Peak to Peak Race</i>		Sport	
Kinsmen Slo-Pitch	<i>Ki-low-na Salmon Festival & BBQ</i>		Festival	
Okanagan Seniors Slo-Pitch League	<i>Kinsmen Slo-Pitch Tournament</i>		Sport	
Okanagan Valley Potters	<i>Okanagan Seniors Slo-Pitch</i>		Sport	
Terry Fox Foundation	<i>A Taste of Clay</i>		Other	
Willow Park Church	<i>Terry Fox Run</i>		Fund-Raiser	
	<i>Kick Off Sunday</i>		Other	

October

Canadian Breast Cancer Foundation	<i>CIBC Run for the Cure</i>		Fund-Raiser	
Kelowna Wine Museum	<i>Grape Stomp</i>		Fund-Raiser	
Okanagan International Marathon	<i>Okanagan International Marathon</i>		Sport	
Okanagan Symphony Orchestra	<i>Annual Black Tie Gala</i>		Fund-Raiser	
Okanagan Wine Festival Society	<i>Okanagan Fall Wine Festival</i>		Festival	
Orchard Industry Museum	<i>Apple Fair</i>		Festival	
Sunshine Foundation	<i>OK International Marathon</i>		Sport	

November

Kelowna Chamber of Commerce	<i>President's Banquet</i>		Other	
Kelowna Christmas Craft Show	<i>Kelowna Christmas Craft Fair</i>	Erika Podewils	Other	
Okanagan University College	<i>Career Fair</i>		Other	
Osteoporosis Society of Kelowna	<i>Strong Bones (5km)</i>		Fund-Raiser	
Royal Canadian Legion - Branch 26	<i>Remembrance Day Ceremony &</i>		Other	
Think Marketing	<i>Tree Of Hope</i>		Fund-Raiser	

December

Downtown Kelowna Association	<i>Christmas Light-up</i>		Festival	
Rutland Business Association	<i>Rutland Business Christmas</i>		Other	